



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Palm Media  
1924 Ferdinand St  
Miami, FL 33134

**Contract # 1352999**

**Schedule Dates** 08/10/12-08/14/12  
**Advertiser** Robert Weinroth for Property Appraiser (73546)  
**Agency** Palm Media (13008)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** POLITICAL (1874)  
**Salesperson** Jaramillo, Mario (3144)  
**Sales Office** WPEC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 08/09/12  
**Last Modified** 08/14/12  
**Entered By** Mario Jaramillo  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$720.00  
**Net Total** \$4,080.00  
**Sales Tax**

**West Palm Beach (WPEC)**

By Broadcast Month	Spots	Rate
Aug. 2012	13	\$4,800.00
<b>Grand Total:</b>	<b>13</b>	<b>\$4,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/10/12-08/10/12	3	:30	5:58A- News-CBS 12 News This Morning 6a						1			1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/9/12
2.0	Normal Line / SPOT	08/10/12-08/10/12	3	:30	7A- CBS-CBS This Morning						1			1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/9/12
3.0	Normal Line / SPOT	08/10/12-08/10/12	3	:30	10:58:11A- CBS-Blue Bloods (Friday)						1				\$350.00		West Palm Beach (WPEC)		8/9/12
3.0.1	Closed Preempt	08/10/12															West Palm Beach (WPEC)	Order Error/Exception -	
4.0	Normal Line / SPOT	08/10/12-08/10/12	3	:30	10A- CBS-Lets Make a Deal						1			1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/9/12
5.0	Normal Line / SPOT	08/10/12-08/10/12	3	:30	6:28:35P- CBS-Evening News						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/9/12
6.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8:58A- CBS-News Sunday Morning								1	1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/9/12
7.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	5:58A- News-CBS 12 News This Morning 6a		1	1						2	\$350.00	\$700.00	West Palm Beach (WPEC)		8/9/12
8.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	7A- CBS-CBS This Morning		1	1						2	\$225.00	\$450.00	West Palm Beach (WPEC)		8/9/12
9.0	Normal Line / SPOT	08/13/12-08/13/12	3	:30	11:58:41A- News-WPEC CBS 12 News at Noon		1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/9/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	08/13/12-08/13/12	3	:30	5:58P- News-WPEC CBS 12 News at 6p		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/9/12
11.0	Normal Line / SPOT	08/13/12-08/13/12	3	:30	11:00:50P- News-WPEC CBS 12 News at 11p		1							1	\$700.00	\$700.00	West Palm Beach (WPEC)		8/9/12
12.0	M/G For 3.0.1 / SPOT	08/10/12-08/10/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$350.00	\$350.00	West Palm Beach (WPEC)	To correct order entry error in start/end times	8/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: